

You have a strategic plan, likely with stretch metrics attached. You have your resources in place to achieve the plan. You are very clear about what you want to achieve.

Are you really sure that others are aligned to your vision?

Are you really sure how your own behaviours as a leader are influencing that alignment?

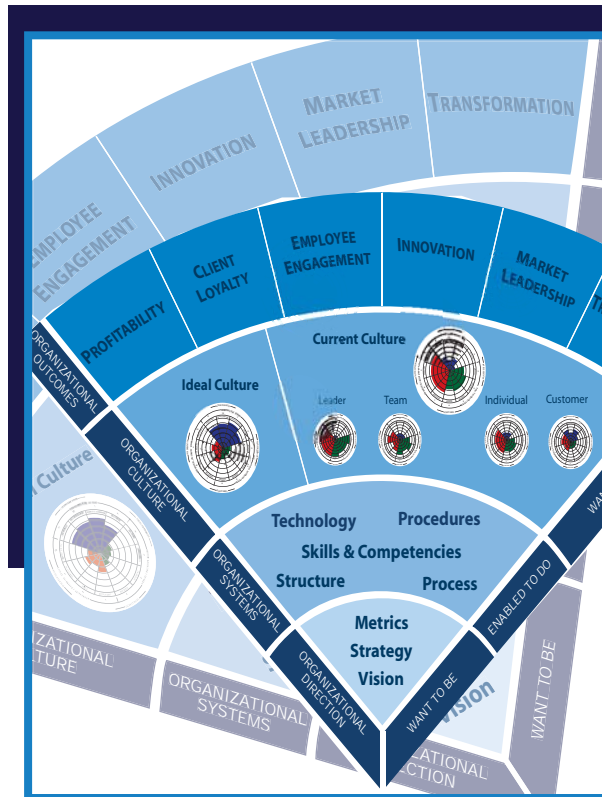
What will you achieve if you get it right?

What will it cost if you get it wrong?

Research shows that too often there is a performance disconnect between the way CEO's see their organization's capabilities and behaviours and the way things actually are. What's a little more troubling is that often that disconnect exists at the executive table. How one executive defines ideal is often not in sync with how other executives define the future. Usually, the executive team isn't even aware of their differences. That's not just bad for communication. It's also bad for business. Often, really bad.

ACHIEVEBLUE™ is in the business of enabling breakthrough performance.

ACHIEVEBLUE™ measures the extent to which the organization you want to have is the organization you actually have. Why? Because business isn't about feeling good, it's about being good.



Enterprise Performance Framework™

ACHIEVEBLUE™ uses a performance-based, business measurement and renewal process we call The A-C-T-I-V-E Renewal Process™.

You won't just get the truth, you will also get a plan that leverages existing alignment and that closes existing gaps. You will also become the organization that you always had in mind. You will also get what we call the ACHIEVEBLUEprint™. It provides the organization, and its leaders, with a detailed, strategy-driven implementation plan based on fact, not assumption.

ACHIEVEBLUE™ has also developed a set of breakthrough performance services that are linked to the business assessment instruments. They provide leaders at all levels with the awareness and understanding necessary for breakthrough performance.

What will you achieve if you get it right?

What will it cost if you get it wrong?

A-C-T-I-V-E RENEWAL PROCESS™

A SSESS

Current culture against Ideal culture and identify key gaps.

C REATE

a detailed plan of action that closes the gaps between Ideal and Current.

T RANSLATE

the detailed plan of action to ensure engagement and ownership at all levels of the organization.

I MPLEMENT

specific projects, programs and actions to achieve desired outcomes.

V ERIFY

progress toward desired outcomes to identify enablers and barriers.

E NHANCE

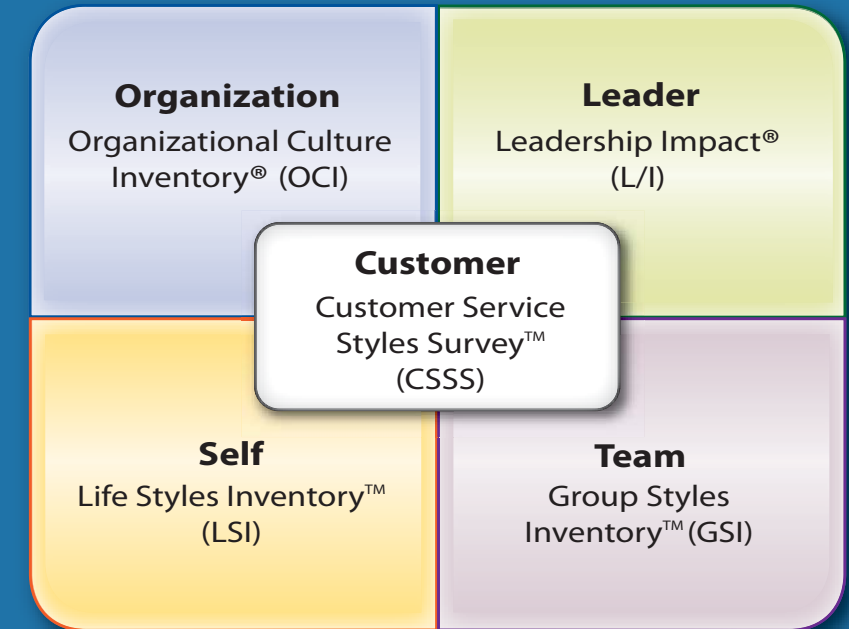
organizational systems to ensure knowledge transfer and sustainability.

There are 5 key relationships that must be aligned for maximum success.

The first step is knowing how aligned they are right now.

That's where we can help.

The 5 Key Relationships



ACHIEVEBLUE™ Business Assessment Instruments & Breakthrough Performance Services

Business Assessment Instruments

INSTRUMENT	PROVIDES	AVOIDS
Organizational Culture Inventory® (OCI)	The degree of alignment between Ideal and Current operating culture.	Costly assumptions as to the attitudes and behaviours that people demonstrate on the job.
Leadership Impact® (L/I)	Assessment of leader's strategies and technique that impact others behaviour and the organization's effectiveness.	Costly assumptions of what the right leadership behaviours are and should be.
Group Styles Inventory™ (GSI)	Assessment of team interactions and their impact on productivity.	Team dysfunction leading to a lack of trust, absence of knowledge sharing and a tendency to do the wrong things right.
Life Styles Inventory™ (LSI)	Awareness of one's attitudes and behaviours that impact personal effectiveness.	Disengagement and a culture of complacency.
Customer Service Styles Survey™ (CSSS)	Insights into the quality of services provided to internal and external clients.	Mishandling of customers due to inappropriate attitudes and behaviours.

ACHIEVEBLUE™ has a set of validated and integrated instruments that help align the five key relationships described in the diagram above - Organization, Manager, Team, Self and Customer. We also have a set of integrated services that assist individuals and teams in closing the gaps identified by the instruments. The instruments can be accessed separately, or integrated to provide a detailed organization-wide assessment.



"Inspiring Leaders Create Inspired Cultures"

"Inspired Cultures Create Inspired Results"

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