

LEARNING OBJECTIVES

After attending *Mastering the Project Portfolio*, you will be able to:

- Evaluate the inherent value—and risk—of projects in the portfolio
- Continually align new and existing projects with business strategies
- Choose between desirable opportunities when faced with limited resources
- Establish governance over project portfolios
- Integrate portfolio management with other business processes
- Reduce the negative impact of politics on investment decisions
- Reconcile resource capacity and demand
- Analyze complex project information to optimize the portfolio
- Apply practical skills to implementing project portfolio management



Achieveblue has partnered with IPSolutions Inc. for the delivery of their program in Canada. Contact Derrick Fishwick at 416-236-3005 extension 204. dfishwick@achieveblue.com

Mastering the Project Portfolio

Discover how to link portfolio management to successful strategic execution

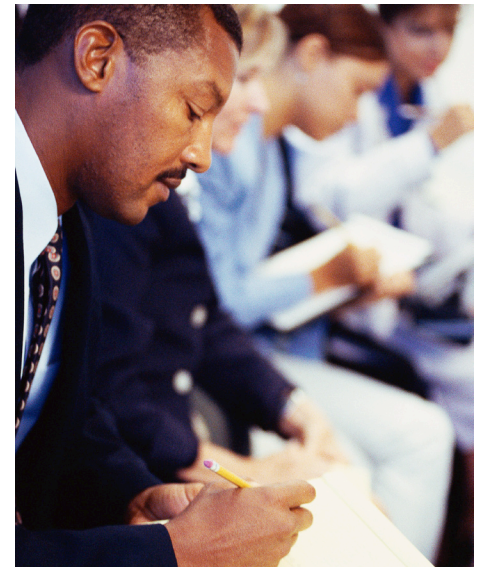
If your organization relies on project work to achieve its strategic and business objectives, you must be sure that you are investing in the right projects, giving those projects the right resources, and getting them completed at the right time.

Mastering the Project Portfolio provides a complete methodology for project selection, prioritization, and oversight—plus mentoring in how to resolve real-world implementation concerns. You'll examine how a strategic framework and metrics are vital to success, and you'll learn to align your projects with your business strategies. You'll discover a process for deciding how to apply limited resources to project demands far in excess of those resources. And you'll get a chance to apply the portfolio management process through a dynamic multi-part case study. By the end of the third day, you will have gained hands-on experience in using the concepts and techniques you've learned to produce and manage your organization's project portfolio. In addition, you'll get a *Project Portfolio Management Process Guide* that details industry best practices and provides alternative approaches to implementation and oversight.

Developed by IPSolutions and the Stanford Center for Professional Development at Stanford University, this three-day core course in the Stanford Advanced Project Management curriculum teaches proven, process-based portfolio management tools and techniques. Concepts are presented and reinforced through lectures, demonstrations, structured exercises, and group laboratories. Instructors share lessons learned through real-world experience in working with Global 1000 companies on complex project portfolio initiatives. During the lab exercises, instructors mentor participants in resolving real-world implementation concerns involving process integration, resource allocation, roles and responsibilities, and metrics.

Target Audience

Project and program managers whose efforts are linked with strategically critical



initiatives will benefit from attending this course. In addition, *Mastering the Project Portfolio* is designed for middle- and senior-level managers who are involved in organizational strategic planning and the subsequent launching of programs and projects to implement strategic decisions.

Prerequisites. A basic understanding of project and program management, as well as the management of multiple projects and programs, establishes a solid foundation for understanding the concepts taught in this course. However, anyone faced with the challenges of implementing strategic business decisions through projects and programs will benefit tremendously.

Benefits to the Organization

As a result of *Mastering the Project Portfolio*, your organization will benefit from:

- Developing the ability to make fact-based portfolio management decisions
- Understanding how to align projects and staff with strategic objectives
- Effectively prioritizing projects and managing associated resource capacity and demand challenges
- Promoting organization-wide consistency with regard to portfolio management objectives, processes, roles, and responsibilities
- Cost-effectively educating and engaging staff around a common process and vision

