

CME announces partnership with ACHIEVEBLUE Corporation for award-winning learning curriculum

MISSISSAUGA – Canadian Manufacturers & Exporters (CME) is pleased to announce a new partnership with ACHIEVEBLUE Corporation for the delivery of the association's international award-winning performance improvement learning curriculum.

The three-tiered curriculum includes **ACTIVE Leadership**, **VISION** and **Continuous Improvement** and has been used by hundreds of organizations across Canada and around the globe.

"CME is pleased to partner with ACHIEVEBLUE to deliver this valuable curriculum," says CME President & CEO Jayson Myers. "This partnership will better enable CME to provide organizations the tools they need to achieve results through people. Developing and investing in staff is always a key imperative, but in these times of economic challenge it is more important than ever."

"We are very excited about this partnership with CME as it allows us to bring this great curriculum to CME members and our clients internationally," says ACHIEVEBLUE CEO, Mona Mitchell. "**ACTIVE Leadership** is an element in a powerful, integrated learning curriculum that has been awarded three consecutive *American Society for Training & Development (ASTD) Excellence in Practice Awards*.

"This curriculum will strengthen our current leadership and culture programs," Mitchell adds. "We recognize that the core function of leadership is to produce talent at every level of the organization and the addition of **ACTIVE Leadership**, **VISION** and **Continuous Improvement** to our offerings will help us accomplish that."

Canadian Manufacturers & Exporters (CME) is Canada's leading trade and industry association and the voice of manufacturing and global business in Canada.

The association represents more than 10,000 leading companies nationwide. More than 85% of CME's members are small and medium-sized enterprises. As Canada's leading business network, CME, through various initiatives including icosmo.ca and the establishment of the Canadian Manufacturing Coalition, touches more than 100,000 companies from coast to coast, engaged in manufacturing, global business and service-related industries.

CME's membership network accounts for an estimated 82% of total manufacturing production and 90% of Canada's exports.

About ACHIEVEBLUE

Working with local, national, and international companies, ACHIEVEBLUE Corporation creates effective, sustainable organizational development and training programs that build commitment and understanding. With a hard won mix of professional expertise, vanguard research, patented training programs, and creative enthusiasm, ACHIEVEBLUE helps companies develop a more strategic way of achieving what every executive wants -- company-wide breakthrough performance!

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To learn more about ACHIEVEBLUE™ and other program offerings, contact ACHIEVEBLUE at (416) 236-3005 or visit us on the web at www.achieveblue.com.

Visit CME's website -- www.cme-mec.ca